

R·U·G HOOKING

Letter From The Editor:

Rug Hooking magazine is devoted entirely to this unique fiber art. And with tens of thousands of rug hookers reading the magazine and digital Newsletter, we give you greater access to active rug hookers.

Rug Hooking advertisers can reach every type of rug hooker. Are you a new designer trying to get your pattern business off the ground? An instructor who needs to find willing minds upon which to impart your wisdom? Or maybe you're a veteran in the rug hooking business, but you're ready to find new customers.

Regardless of your business presence in the rug hooking world, one simple fact remains. If you need to reach rug hookers, you need *Rug Hooking* magazine and eNewsletter.

Aside from the practical, how-to articles, readers also turn to RugHookingmagazine.com to find instructors, camps, gatherings, and supplies.

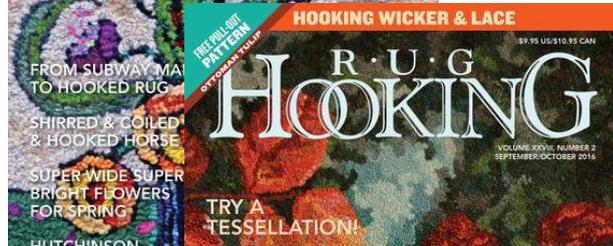
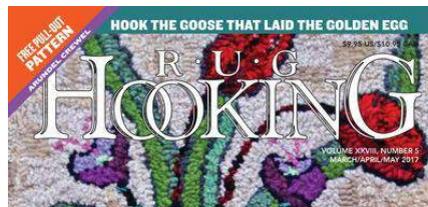
Rug Hooking magazine is usually the first place readers turn to find the materials for their next big project.

Don't deny these readers the chance to find out about your business. An advertisement in *Rug Hooking* magazine and Newsletter could make all the difference in transforming your rug hooking-related business into a smashing success.

Best Regards,



Debra Smith
Editor, Rug Hooking Magazine



- ✓ Exclusive magazine for artists and crafters of all skill levels interested in rug hooking.
- ✓ Designs, exclusive patterns and tutorials, with detailed photos & stories.
- ✓ New & engaged hookers find products, events, and services from our advertisers.
- ✓ Annual *CELEBRATION* book showcases hand-hooked rugs from around the country and Canada.

What We Can Do For You -

- ✓ We drive engaged customers to your store and website.
- ✓ Promote new product, tools & supplies, catalogs and more!

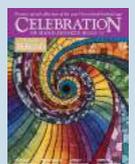
W. Cushing & Co
Since 1879 Creating The "Perfect" Color
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Hooking How-To's

- How-to Hook Eyes
- How-to Hook with Velvet
- How-to Hook with Scraps
- How-to Hook Large Rugs - Genius ideal
- How-to Hook Skies (shown)

6 Patterns Your Grandma Won't Believe



- Grandma Cannot BELIEVE You Hooked This
- NEW!** Rug Hooking in the Scottish Highlands - For the Grandma who Loves Outlander (shown)

Fancy Fibers

Join the Rug Hooking Book Club today!

- Be the first to get new Rug Hooking Magazine Books!
- Get a special Book Club discount!

Newsletter Ads in Rug Beat

- 23,800 subscribers
- Reach new rug hookers

Home > Rug Hooking > Companies > W. Cushing & Co.

W. Cushing & Co.

W. Cushing & Company has been making and selling Cushing's "Perfection" Dyes in Maine since 1879. Our dyes are beloved by generations of dyers. We offer Acid Dyes as well as Direct Dyes to the fiber industry!

On April 1, Lisanne and Ron Miller purchased this company and merged W. Cushing & Co with P is for Primitive. This combination now allows us to service more rug hookers, needle punchers, spinners, weavers and fiber lovers than ever before.

But we have a rich history, which makes us proud, as for more than 50 years ago Joan and Bob Moshimer built this company into a complete source of rug hooking supplies. We still import specially made backing cloths from Scotland. We have thousands of printed patterns available by E.S. Frost who printed the first commercial patterns here in Maine more than 100 years ago by Joan Moshimer, Pearl McGown, Ruth Hall, Anita Allen, Ralph Burnham, P is for Primitive and many others. We offer a complete one stop shop with a wide selection of cutters, frames, scissors, hooks—wood to sterling silver, wool—textured to custom dyed, pabloy, threads—100 to 1000, punch needle, applique, all at competitive pricing and fantastic customer service. We sell and ship throughout the United States, Canada and the entire globe. We supply retail and wholesale customers.

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Website Promotion

- 12,000+ monthly visitors
- Your brand profile in *RugHookingMagazine.com*
- Includes your logo, contact info & company information
- Links to your website & social media pages