

R·U·G HOOKING

Letter From The Editor:

Rug Hooking magazine is devoted entirely to this unique fiber art. And with tens of thousands of rug hookers reading the magazine and digital eNewsletter, we give you greater access to active rug hookers.

Rug Hooking advertisers can reach every type of rug hooker. Are you a new designer trying to get your pattern business off the ground? An instructor who needs to find willing minds upon which to impart your wisdom? Or maybe you're a veteran in the rug hooking business, but you're ready to find new customers.

Regardless of your business presence in the rug hooking world, one simple fact remains. If you need to reach rug hookers, you need *Rug Hooking* magazine and eNewsletter.

Aside from the practical, how-to articles, readers also turn to RugHookingmagazine.com to find instructors, camps, gatherings, and supplies.

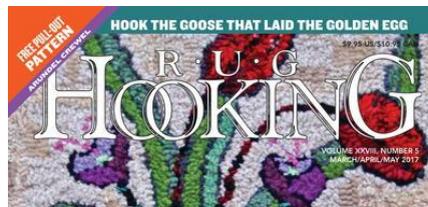
Rug Hooking magazine is usually the first place readers turn to find the materials for their next big project.

Don't deny these readers the chance to find out about your business. An advertisement in *Rug Hooking* magazine and eNewsletter could make all the difference in transforming your rug hooking-related business into a smashing success.

Best Regards,



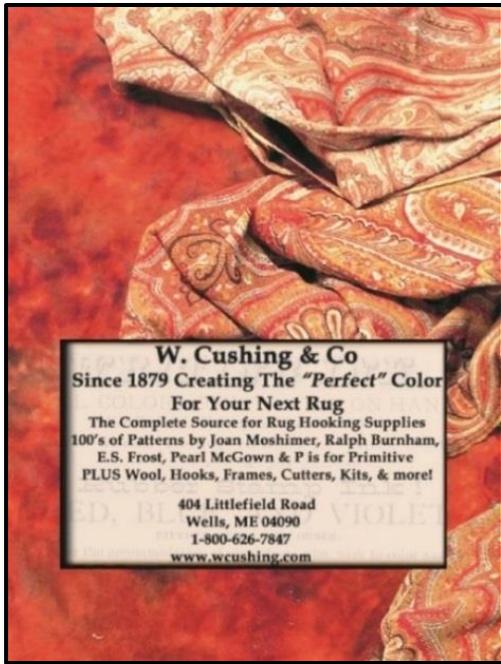
Debra Smith
Editor, Rug Hooking Magazine



- ✓ Exclusive magazine for artists and crafters of all skill levels interested in rug hooking.
- ✓ Designs, exclusive patterns and tutorials, with detailed photos & stories.
- ✓ New & engaged hookers find products, events, and services from our advertisers.
- ✓ Annual *CELEBRATION* book showcases hand-hooked rugs from around the country and Canada.

What We Can Do For You -

- ✓ We drive engaged customers to your store and website.
- ✓ Promote new product, tools & supplies, catalogs and more!



Rug Hooking Magazine Ads

- 7,000 subscribers
- Leading magazine for rug hookers of all skill levels

eNewsletter Ads in Rug Beat

- 23,800 subscribers
- Reach new rug hookers

Some of our clients:

- ATHA
- Black Sheep Wool Designs
- Cottage House Primitives
- Designs in Wool
- Dorr Mill Store
- Fluff & Peachy Bean Design
- Gene Shepherd
- Goat Hill Designs
- Green Mountain Hooked Rugs
- Halcyon Yarn
- L.J. Fibers
- McGown Guild
- Rug Hooking Traditions
- Sauder Village
- The Old Tattered Flag
- The Oxford Company
- The Woolery
- Visions of Ewe
- W. Cushing & Co.
- Wooly Lady

Website Promotion

- 12,000+ monthly visitors
- Your brand profile in *RugHookingMagazine.com*
- Includes your logo, contact info & company information
- Links to your website & social media pages